



MOBILITY

THE CITIES OF
BEVERLY AND SALEM
HAVE PARTNERED TO
CREATE **RESILIENT
TOGETHER**: OUR
PLAN TO TAKE
COLLECTIVE ACTION
IN THE FACE OF THE
CLIMATE CRISIS.

Creating a safe, connected, and accessible transportation system that prioritizes low-carbon mobility and promotes active lifestyles.

WHAT DOES MOBILITY INCLUDE?

Creating a well-connected system for moving around our communities

Providing safe and attractive sidewalks and paths for a more bike- and pedestrian-friendly environment

Expanding emission-free transportation opportunities (bikeshare, electric vehicles)

Focusing development in downtown areas to create a more walkable city and lifestyle

HOW IS MOBILITY CONNECTED TO LONG-TERM RESILIENCE AND SUSTAINABILITY?

1.

Promoting bicycles, walking, and public transit over single-occupancy vehicles will reduce our carbon footprint and improve public health.

2.

Enhancing convenient, reliable transit options for those with mobility limitations (e.g., seniors, disabled individuals) makes sustainable transportation options more inclusive to all members of our community.

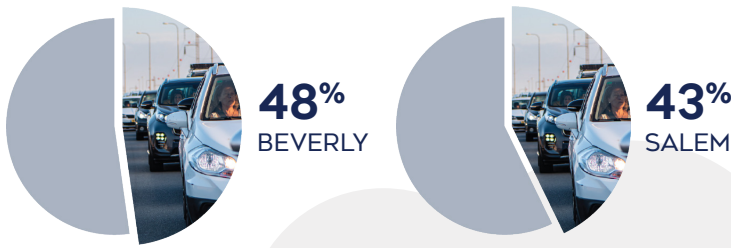
3.

Electric vehicles (EVs) do not directly release air pollutants and can rely on renewable electricity sources, leading to cleaner air and reduced greenhouse gas (GHG) emissions.



Transportation Emissions in Beverly and Salem

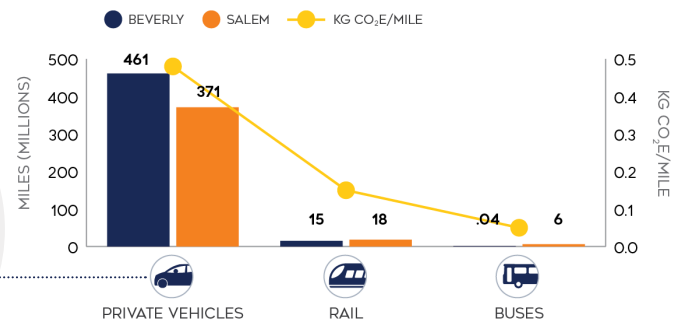
Emissions from the transportation sector account for almost half of total GHGs in both cities.



Private vehicle emissions are **96%** of total transportation emissions in Beverly and **97%** in Salem.

Carbon Intensity and Miles Traveled of Private Vehicles, Rail, and Buses

Drivers of private vehicles travel approximately 446 million miles more than rail and buses in Beverly and 353 million miles more than rail and buses in Salem. Additionally, personal vehicles are carbon intensive, polluting more per mile compared to transit.



Source: GHG Emissions Inventory, 2020

Mobility in Beverly and Salem

Walk Score is a measure of how pedestrian-friendly a community is. It accounts for information such as the distance to local shops and the presence of sidewalks.



Downtown Beverly
WALK SCORE:

88 out of 100.



Downtown Salem
WALK SCORE:

95 out of 100.

Source: Transportation Beverly
Source: Salem Bicycle Master Plan

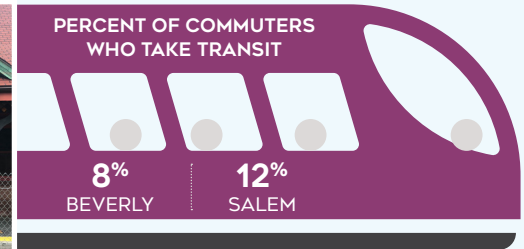
20%

of Salem residents are within a 10-minute walk of the commuter rail or ferry.

70%

of Salem residents are within a 10-minute bike ride of the commuter rail or ferry.

Beverly Depot is the **8TH** busiest station in the commuter rail system, **4TH** excluding stations in Boston



Source: Transportation Beverly
Source: Imagine Salem

Some transportation strategies being considered for the **Resilient Together** plan include, but are not limited to:

- › Work with North Shore Transportation Management Association to encourage transit use for work and other trips.
- › Provide bike parking at all public parks and all public schools.
- › Add eBike charging outlets (standard wall outlets) to bicycle parking areas where feasible.
- › Implement plans to launch a bike share program.
- › Pursue opportunities to connect Downtown Beverly and Downtown Salem (e.g., improved wayfinding, bus service).
- › Provide EV charging stations at public parking facilities, schools, and parks.
- › Encourage car-sharing in order to promote “car-light” lifestyles.

DID YOU KNOW?

Complete Streets are roadways that make it safer and easier for users of all ages, abilities, and modes to get around. Design elements on a Complete Street include bus lanes or sidewalks, accessible signaling, and curb extensions.



Both Beverly and Salem have Complete Streets policies. The reconstruction of the **Cabot Street** roadway in downtown Beverly includes wider sidewalks and street trees to provide a pedestrian-friendly environment.

LEARN MORE AND SHARE YOUR IDEAS AT
RESILIENT-TOGETHER.ORG