



THE CITIES OF **BEVERLY AND SALEM** HAVE PARTNERED TO CREATE RESILIENT TOGETHER: OUR PLAN TO TAKE **COLLECTIVE ACTION** IN THE FACE OF THE CLIMATE CRISIS.

**HOW DOES PUBLIC HEALTH AND SAFETY CONTRIBUTE TO OUR LONG-TERM RESILIENCE AND** SUSTAINABILITY?

### **PUBLIC HEALTH** AND SAFETY

Preparing our communities for emergencies while improving access to health care, wellness programs, and healthy foods.

### WHAT DOES PUBLIC HEALTH AND SAFETY INCLUDE?

Overall quality of public health and well-being, particularly for vulnerable populations

Minimizing the impact of hazards such as flooding, storms, and extreme temperature

Equitable access to healthy local foods and wellness resources

A stronger, healthier, and more inclusive and connected community can address challenges together.

2.

Prioritizing our physical and emotional health enables us to best contribute to the Beverly/Salem community.

Neighborhoods and city streets where community members care and look out for one another.

4.

Solutions that support populations vulnerable to climate change can also support those vulnerable to public health risks like COVID-19.









SENIORS AND INDIVIDUALS WITH RESPIRATORY AND OTHER HEALTH ISSUES ARE MORE VULNERABLE TO CLIMATE CHANGE IMPACTS LIKE EXTREME HEAT AND STORMS.

#### **Seniors Over 65 Who Live Alone**



**BEVERLY** 

SALEM

# BEVERLY AND SALEM SUPPORT PUBLIC HEALTH AND SAFETY:



THE NORTH SHORE-CAPE ANN EMERGENCY PREPAREDNESS COALITION



**EMERGENCY RESPONSE** 



MASS IN MOTION

This coalition comprises the Health Departments and Boards of Health of 15 communities including Beverly and Salem.
Established in 2004, the coalition shares resources and planning capacity to respond to public health threats and emergencies.

Salem participates in a statewide movement that promotes opportunities for healthy eating and active living.

FEMA Massachusetts Task Force 1

(MA-TF 1) Urban Search and
Rescue Team (US&R) is located in
Beverly. They are our region's
first responders in an emergency.

Some of the public health and safety strategies being considered for the Resilient Together plan include, but are not limited to:

- Increase the redundancy of evacuation routes in and around Beverly/Salem.
- Reduce structural barriers to mental health treatment.



- Pilot a "Resilient Neighborhoods" program, including "block captains" who help keep community members safe during and after an extreme event or disaster.
- Assess needs for elder care improvements and accessibility.
- Increase access to affordable healthy foods and affordable physical activity.

## DID YOU KNOW?



Both Beverly and Salem have Emergency Communication Systems to notify residents of emergencies or public health risks immediately, via text or phone call.

Beverly: http://www.beverlyma.gov/swift/ Salem: https://www.salem.com/subscribe

Both cities also conduct emergency preparedness trainings with residents and officials.



During a heat advisory or other extreme heat event, Beverly and Salem open cooling centers in locations such as the Salem Community Life Center to provide residents with a safe place to cool down.



A heat advisory is an alert that local leaders issue to notify the public of dangerously hot temperatures. Beverly and Salem will see an increased number of extremely hot days in the summer with climate change.

LEARN MORE AND SHARE YOUR IDEAS AT **RESILIENT-TOGETHER.ORG**