

**ACT
NOW!**

**INSTALL A
HEAT PUMP
& SAVE \$\$\$**

I keep hearing
about heat pumps
from my neighbors.
WHAT'S THE DEAL?



The market for heat pumps
is **HOT!** We just installed one
to replace our furnace and
we're already saving money.



Install an Air Source Heat Pump

**AND ENJOY
ELECTRIFYING
BENEFITS!**



Year-Round
Heating & Cooling



Clean
Energy



Affordable
Utility Bills



Customizable
HVAC Solutions



A Healthier
& Safer Home



Lower Carbon
Footprint

What is an air source heat pump?

A heat pump is a highly efficient heating and cooling system that keeps your home at a comfortable temperature all year round. A single air source heat pump can replace your air conditioner and heating system. Plus, heat pumps are electric; no need for fossil fuels like oil or natural gas.

Why should I replace my current HVAC system with a heat pump?

Just ask your neighbors! **100%** of Danvers residents who responded to a recent survey said that they were either very or fairly **satisfied** with their heat pump.

"It has helped us to decrease our use of fuel oil this past winter and was still able to keep our house comfortable."

"High efficiency keeps the electric bill low."

"Works great!"

"No longer have to carry the air conditioner to the window. No longer need to run a separate humidifier."



**Millions of Americans are making the switch.
You can, too!**

Don't miss out on up to **\$14,000 in rebates** and monthly savings on your energy bill. See what you can save when you switch from natural gas or oil heat.



Visit resilient.danvers.gov/category/heat-pump

How Do I Know If A Heat Pump Is Right For Me?



If your existing heating system is getting older...

Consider replacing it with a heat pump before it breaks down.



If you're considering installing a new central air conditioner...

A heat pump may cost only a little more and will provide heating AND cooling. Or, several ductless heat pumps may cost less than a new air conditioner in a home without ducts; but unlike an AC system it can heat your house during the winter, saving money all year.



If you heat your home with oil, propane, or resistance electricity...

A heat pump can save significantly on heating costs.



If you heat your home with natural gas...

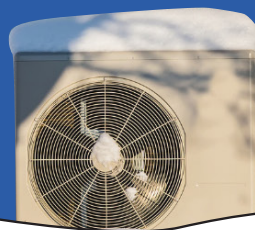
You could also save money on heating costs and take advantage of a Mass Save rebate of up to \$10,000, in addition to a Danvers Electric rebate, when you install a heat pump.

MYTHBUSTERS

Everyone knows heat pumps don't work when it's cold!

Myth

That's old news! Times have changed, and technology has, too. Today's cold-climate heat pumps are made to operate in cold weather. You can run your heat pump in all temperatures, all year round.



Reality

\$\$\$

A heat pump would be too expensive to operate in my home.

Myth

That might have been the case for older models of heat pumps that relied on expensive backup electricity to produce enough heat. But modern heat pumps can produce a high amount of heat and don't need backup!



Reality



Heat and cool smarter with an electric heat pump!

Replace your current oil or natural gas system and you could qualify for up to **\$14,000 in rebates** from Danvers Electric and Mass Save for eligible heat pumps.

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