



Business Access to Public Transportation

Action: Actively encourage future development and businesses to prioritize access to public or non-motorized transportation.

DESCRIPTION OF ACTION	Collaborate with businesses and residents to improve access to public or non-motorized transportation in order to encourage low-carbon commuting options for residents, employees, and visitors.
CHAMPION	Devens Enterprise Commission

IMPLEMENTATION STEPS	PLANNING CONSIDERATIONS	
	Timeframe ¹	Key Partners
Partner with Devens businesses to assess existing level of service and survey employees on public and multimodal transportation needs (i.e. frequency and location of MART shuttle stops, access to bike infrastructure, availability of sidewalks)	Short	<ul style="list-style-type: none"> Montachusett Regional Transit Authority Nashoba Valley Chamber of Commerce
Using the Complete Streets Policy and list of priority actions, develop a set of guidelines to encourage multimodal transportation consistent with Devens' final Environmental Impact Report that can be incorporated into businesses' operations and built environment (e.g. installing bike racks, improving sidewalks, increasing wayfinding, etc.)	Medium	<ul style="list-style-type: none"> MassDevelopment MassDOT Surrounding Towns Montachusett Regional Planning Commission
Host a workshop for Devens businesses to share resources and best practices on how to implement the guidelines	Short	<ul style="list-style-type: none"> Nashoba Valley Chamber of Commerce Devens Eco-Efficiency Center Montachusett Regional Planning Commission
Develop a forward-looking plan for the incorporation of new businesses into a connected network of bike and pedestrian paths and shuttle routes	Medium	<ul style="list-style-type: none"> Montachusett Regional Transit Authority MassDOT Montachusett Regional Planning Commission Surrounding Towns Private Shuttle Services Ride share services MassRides Micro-mobility companies
Work with surrounding towns to improve regional connectivity and accessibility through local regulations	Long	<ul style="list-style-type: none"> Ayer, Harvard, Shirley Littleton Landline Group Acton TAG Montachusett Regional Planning Commission Montachusett Regional Transit Authority (MART) Minuteman Advisory Group on Interlocal Coordination (MAGIC) MBTA

¹ Short = less than 1 year; Medium = 1-3 years; Long = 4-5 years

<p>FUNDING RESOURCES</p> <ul style="list-style-type: none"> • MassDOT Massachusetts Complete Streets Funding Program • Community Transit Grant • Public-Private Partnerships • EPA Smart Ways 	<p>TECHNICAL RESOURCES</p> <ul style="list-style-type: none"> • MassDOT • Healthy Transportation Policy Directive • Devens Open Space and Recreation Plan • Devens Main Post Trails Plan • Devens Complete Streets Policy • Smart Growth America National Complete Streets Coalition • Minuteman Advisory Group on Interlocal Coordination (MAGIC) • Montachusett Regional Planning Commission • Devens Transportation Management Initiative and TDM strategies from the final Environmental Impact Report • Transportation and Climate Initiative • EPA Smart Ways • Safe Routes to Schools Program
<p>LINKS TO OTHER PLANS & ACTIONS</p> <p>How does this action connect to other Devens goals?</p> <ul style="list-style-type: none"> • Alignment with Complete Streets Policy • Alignment with Healthy Communities Proclamation • Transportation & Land Use goals • Relevant STAR Objectives: Transportation Choices, Greenhouse Gas Mitigation, Active Living • Relevant LEED Credits: Access to Quality Transit, Alternative Fuel Vehicles, Smart Mobility & Transportation 	<p>EQUITY CONSIDERATIONS</p> <p>How can the community incorporate equity into the implementation of this action?</p> <ul style="list-style-type: none"> • Consider the transportation needs of the elderly and those with disabilities • Consider the affordability of proposed solutions both for employees and small businesses
<p>MEASURING SUCCESS</p> <p>How can we measure the progress and success of this action?</p> <p>Outputs</p> <ul style="list-style-type: none"> • Multimodal transportation guidelines for businesses <p>Outcomes</p> <ul style="list-style-type: none"> • Miles of multi-use paths • Miles of bike lanes • # of daily passengers on shuttle • Reduction of % of employees driving to work alone • Greenhouse gas reduction from transportation sector 	<p>ENGAGING THE COMMUNITY</p> <p>How can we engage the populations that benefit from implementing this action?</p> <ul style="list-style-type: none"> • Survey employees on their needs • Provide communication materials and strategies to businesses to share with employees • Partner with Nashoba Valley Chamber of Commerce and Devens Eco-Efficiency Center to reach businesses • Partner with schools and military