



Collaborative Regional Economy

Action: Facilitate the sharing of information and services to promote a collaborative regional economy.

DESCRIPTION OF ACTION	Build off the existing efforts to facilitate the sharing of information and services to promote a collaborative regional economy.
CHAMPION	Devens Enterprise Commission

IMPLEMENTATION STEPS	PLANNING CONSIDERATIONS	
	Timeframe ¹	Key Partners
Encourage the expansion of engagement and membership at the Devens Eco-Efficiency Center to businesses both within Devens and in the surrounding towns	Ongoing	<ul style="list-style-type: none"> • Devens Eco-Efficiency Center • Neighboring communities • Businesses
Leverage the local and regional business organizations to assess and summarize what information and services are most needed to create a more collaborative regional economy	Short	<ul style="list-style-type: none"> • North Central Massachusetts Development Corporation • Devens Eco-Efficiency Center • Nashoba Valley Chamber of Commerce • MassDevelopment
Based on the expressed needs, expand networking and collaboration opportunities and regional service offerings that could be made more efficient at scale (e.g. emergency preparedness trainings, emergency response teams, recycling/composting programs, carpool services)	Medium	<ul style="list-style-type: none"> • North Central Massachusetts Development Corporation • MassDevelopment • Devens Eco-Efficiency Center • Nashoba Valley Chamber of Commerce • Nashoba Associated Boards of Health

¹ Short = less than 1 year; Medium = 1-3 years; Long = 4-5years

COLLABORATIVE REGIONAL ECONOMY (CONT.)

FUNDING RESOURCES	TECHNICAL RESOURCES
<ul style="list-style-type: none"> • Regional Economic Development Organization Grant • Community Foundation of North Central MA 	<ul style="list-style-type: none"> • MAPC Shared Services Manual • Massachusetts Clean Energy Center
LINKS TO OTHER PLANS & ACTIONS	EQUITY CONSIDERATIONS
<p>How does this action connect to other Devens goals?</p> <ul style="list-style-type: none"> • Supports vision of being an innovative eco-industrial park • Supports sustainable redevelopment • Promotes sustainability and efficiency by taking advantage of economies of scale • Relevant STAR Objectives: Targeted Industry Development • Relevant LEED Credits: Integrative Planning and Leadership, Low Carbon Economy 	<p>How can the community incorporate equity into the implementation of this action?</p> <ul style="list-style-type: none"> • Ensure low barriers of entry to business organization membership and attendance at events • Assess need for translation services at events/ meetings
MEASURING SUCCESS	ENGAGING THE COMMUNITY
<p>How can we measure the progress and success of this action?</p> <p>Outputs</p> <ul style="list-style-type: none"> • Summary of regional collaboration opportunities and needs <p>Outcomes</p> <ul style="list-style-type: none"> • # of attendees at networking and business development events • More efficient and collaborative regional business operations • Reduced cost of services for business operations 	<p>How can we engage the populations that benefit from implementing this action?</p> <ul style="list-style-type: none"> • Reach existing businesses through the Chamber of Commerce, Devens Eco-Efficiency Center, and North Central MA Development Corporation • Solicit feedback from businesses from a range of methods: online survey/poll, in-person/ virtual events, etc.