



Active Recreation

Action: Develop and promote an array of programs that encourage active lifestyles for a diverse population.

DESCRIPTION OF ACTION	Taking into account the needs of young, elderly, and disabled residents and employees, develop and promote an array of programs and opportunities that encourage active lifestyles.
CHAMPION	Devens Open Space and Recreation Advisory Committee

IMPLEMENTATION STEPS	PLANNING CONSIDERATIONS	
	Timeframe ¹	Key Partners
Create an inventory of active recreation programs and opportunities offered at Devens, noting options available for those with disabilities or limited mobility	Short	<ul style="list-style-type: none"> • Devens Recreation • Senior centers • Shirley Commons • Clear Path for Veterans • Dragonfly Wellness Center • Devens Eco-Efficiency Center • Businesses • Schools • Surrounding communities • Conservation organizations • United Native American Cultural Center • Devens Committee
Through an online survey, focus groups, and public events, collect feedback on what additional active recreation programs or opportunities are missing and desired in Devens	Short	<ul style="list-style-type: none"> • See key partners listed in step #1
Based on the largest gaps in offerings for underrepresented populations, prioritize a list of active recreation programs to launch and identify a champion to lead the effort	Medium	<ul style="list-style-type: none"> • Devens Recreation • Senior centers • Recreational sport leagues • Schools • Dragonfly Wellness Center • Surrounding communities
Support and publicize the launch and continuation of active recreation programs and opportunities	Medium	<ul style="list-style-type: none"> • See key partners listed in step #1

¹ Short = less than 1 year; Medium = 1-3 years; Long = 4-5years

ACTIVE RECREATION (CONT.)

<p>FUNDING RESOURCES</p> <ul style="list-style-type: none"> • Massachusetts Land and Recreation Grants & Loans • Massachusetts Division of Conservation Services • Private developers 	<p>TECHNICAL RESOURCES</p> <ul style="list-style-type: none"> • Open Space and Recreation Plan • Devens Eco-Efficiency Center Environmental Health and Safety Roundtable Members • Department of Conservation and Recreation
<p>LINKS TO OTHER PLANS & ACTIONS</p> <p>How does this action connect to other Devens goals?</p> <ul style="list-style-type: none"> • Related to Economic Development goals of this plan by supporting enhancements for a 24-7 community • Relevant STAR Objectives: Arts & Culture, Community Cohesion, Social & Cultural Diversity, Aging in the Community, Active Living, Community Health • Relevant LEED Credits: Integrative Planning and Leadership 	<p>EQUITY CONSIDERATIONS</p> <p>How can the community incorporate equity into the implementation of this action?</p> <ul style="list-style-type: none"> • Consider the needs of the elderly, special needs populations, minorities, and those with limited mobility • Prioritize programs that can be offered at low or no cost • Ensure a variety of locations for programming to increase accessibility for all • Engage with United Native American Cultural Center, Clear Path for Veterans, Transitions at Devens, Shriver Job Corps, and Seven Hills/Aspire Academy
<p>MEASURING SUCCESS</p> <p>How can we measure the progress and success of this action?</p> <p>Outputs</p> <ul style="list-style-type: none"> • Inventory of local recreation opportunities • List of gaps and opportunities for recreation in Devens • Launch of active recreation programs and opportunities <p>Outcomes</p> <ul style="list-style-type: none"> • Reduced rates of obesity, reported mental health issues, and disease • # of local recreational sports teams / other fitness programs available at low or no cost • # of residents and businesses within ¼ mile of active or passive recreation opportunities 	<p>ENGAGING THE COMMUNITY</p> <p>How can we engage the populations that benefit from implementing this action?</p> <ul style="list-style-type: none"> • Publicize offerings at schools, workplaces, and group housing facilities • Post community events in the Devens Weekly News • Targeted outreach to populations that are often excluded from active recreation offerings • Encourage developers to incorporate on-site recreational facilities, hiking, and bike trails, etc. on their properties for their employees and allow public access