



Encourage Multimodal Transportation

Action: Encourage multimodal transportation through outreach and installation of necessary infrastructure.

DESCRIPTION OF ACTION	Provide commuter-related assistance and information to residents, industries, businesses, and visitors about transit and transportation options in Devens along with installation of transit-related infrastructure.
CHAMPION	Devens Complete Streets Committee

IMPLEMENTATION STEPS	PLANNING CONSIDERATIONS	
	Timeframe ¹	Key Partners
Review existing plans and initiatives and assess gaps in current transportation options	Short	<ul style="list-style-type: none"> • Devens Enterprise Commission • MassDevelopment • MassDOT • Montachusett Regional Transit Authority • Existing businesses
Design outreach materials for residents and businesses to encourage full range of travel modes – including biking, walking, and transit	Short	<ul style="list-style-type: none"> • Nashoba Valley Chamber of Commerce • Montachusett Regional Transit Authority • Surround Towns • Councils on Aging • MassDOT
Partner with Devens Eco-Efficiency Center to host Green Round Table forums with business leaders about best practices for commuter incentives and employee outreach to encourage multi-modal transit	Medium	<ul style="list-style-type: none"> • Devens Eco-Efficiency Center • Devens businesses • Businesses from surrounding communities
Install transportation-related infrastructure to ensure access to all travel modes	Long	<ul style="list-style-type: none"> • Montachusett Regional Planning Commission • Devens businesses • MassDevelopment • Surrounding communities

¹ Short = less than 1 year; Medium = 1-3 years; Long = 4-5years

ENCOURAGE MULTIMODAL TRANSPORTATION (CONT.)

<p>FUNDING RESOURCES</p> <ul style="list-style-type: none"> • Complete Streets Grant Program • Private developers 	<p>TECHNICAL RESOURCES</p> <ul style="list-style-type: none"> • Devens Reuse Plan • Transportation Management Initiative • Healthy Transportation Policy Directive • Final Environmental Impact Report for Devens • Baystate Commute
<p>LINKS TO OTHER PLANS & ACTIONS</p> <p>How does this action connect to other Devens goals?</p> <ul style="list-style-type: none"> • Encourages economic development goal of increased access to non-motorized transportation • Encourages transit-oriented development • Expands Complete Streets Plan • Relevant STAR Objectives: Compact & Complete Communities, Transportation Choices, Mitigation, Equitable Services & Access • Relevant LEED Credits: Compact, Mixed Use and Transit Oriented Development, Access to Quality Transit 	<p>EQUITY CONSIDERATIONS</p> <p>How can the community incorporate equity into the implementation of this action?</p> <ul style="list-style-type: none"> • Partner with Nashoba Valley Chamber of Commerce to determine optimal connections for workforce destinations • Address issues of costs or accessibility that may be associated with certain modes • Engage with MassMobility • Partner with Council on Aging departments from surrounding communities
<p>MEASURING SUCCESS</p> <p>How can we measure the progress and success of this action?</p> <p>Outputs</p> <ul style="list-style-type: none"> • Outreach materials • Installation of EV charging stations • Installation of bike racks and shower/changing facilities <p>Outcomes</p> <ul style="list-style-type: none"> • Reduction in single occupancy VMT • Increase in transit ridership • # of multimodal transportation infrastructures installed • # of businesses enrolled in Baystate Commutes program 	<p>ENGAGING THE COMMUNITY</p> <p>How can we engage the populations that benefit from implementing this action?</p> <ul style="list-style-type: none"> • Encourage local businesses to adopt commuter incentives for employees, to promote alternative modes of commuting such as walking, biking and transit • Provide communication materials to businesses with employees that would be served by new transit connections and routes • Create printed visitor guides for transit options in Devens